

# SciMedica Group: Medical Education

## Expanding Reach and Access



Founded in 2005, independently owned, **SciMedica Group** is a results-oriented, medical education agency located outside Philadelphia, Pennsylvania.

Focused on pharmaceutical, biotechnology, and medical device industries, we offer full service programs that integrate science, education, and marketing. Strategically and effectively, SciMedica Group aligns and communicates your clinical message during each initiative maximizing customer reach, increasing brand awareness, and delivering value to you and your team.

### SciMedica Group Medical Education Leadership:

**Chris Klemick**  
Managing Partner

[cklemick@scimedicago.com](mailto:cklemick@scimedicago.com)

**Dan Metzler**  
Managing Partner

[dmetzler@scimedicago.com](mailto:dmetzler@scimedicago.com)

**Judy Kruse**  
Senior Account Executive

[jkruse@scimedicago.com](mailto:jkruse@scimedicago.com)

**Teresa Grasso**  
Executive Director,  
Client Services

[tgrasso@scimedicago.com](mailto:tgrasso@scimedicago.com)

For more information or a presentation of our capabilities, please contact us directly.

Dan Metzler

Phone: 610-234-2086

Email: [dmetzler@scimedicago.com](mailto:dmetzler@scimedicago.com)

Website: [www.scimedicago.com](http://www.scimedicago.com)

### SERVICES

- Pre- and Post-launch Planning
- Branded Peer-to-Peer Programs
- Strategic Brand Consulting and Content Development
- Access to Medical Centers, Institutional Networks, and Healthcare Providers
- KOL Identification, Recruitment, Development and Management
- Speakers Bureau Management

### THERAPEUTIC EXPERIENCE

Anesthesiology	Ophthalmology
Anti-Infectives	Orthopedics
Cardiology	Pain Management
Dermatology	Physical Medicine & Rehabilitation
Endocrinology	Pediatrics
Gastroenterology	Psychiatry
Healthcare Risk Management/REMS	Pulmonology
Hematology	Sleep & Wake Medicine
Infectious Disease	Transplant Medicine
Internal Medicine	Urology
Nephrology	Women's Health
Neurology	
Oncology	